



KENTUCKY WORKFORCE INVESTMENT BOARD

Board Meeting

2-18-2010

Agenda

Welcome – Ed Holmes, KWIB Chair

Introduction & Swearing In

New Workforce Development Commissioner – Beth Brinly
Oath administered by the Honorable Phillip Shepherd

ACTIONS:

Minutes of 12-10-09 KWIB Meeting

Appointment to KATS Network Advisory Council

KWIB representative to the Kentucky Assistive Technology Service Network Advisory Council.

REPORTS:

Committee Reports

Executive – Ed Holmes

Kentucky Energy Sector Partnership – Benny Adair

Economy & Performance Reports – Provided In Packet

Statewide Reserve Initiatives – Acting Secretary Joe Meyer
Pre Apprenticeship Initiative

STRATEGIC PLAN:

Implementation Strategies

Staff progress to date
Board input & Committee Assignments – action steps and best practices

EDUCATION & WORKFORCE DEVELOPMENT CABINET
Office of the Secretary

502.564.0372
VOICE

Capital Plaza Tower, 3rd Floor
500 Mero Street
Frankfort, KY 40601
www.kwib.ky.gov

502.564.5959
FAX



KENTUCKY WORKFORCE INVESTMENT BOARD

PRESENTATION:

Innovation & Entrepreneurship – Madison Silvert, Vice President
Executive Director, Emerging Ventures Center for Innovation

MISCELLANEOUS:

Member Round Robin – Opportunity for KWIB members to briefly report on major activities in their region, industry, agency, or area of focus.

Housekeeping – Ed Holmes
2010 Meeting Schedule
Electronic Notification Waiver
Board Expenses

Next Meeting – Thursday, May 20, 2010
1 – 3 pm
Kentucky Higher Education Assistance Authority

ADJOURN

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KWIB Meeting Minutes

December 10, 2009
Kentucky History Center
Frankfort, Kentucky

Members Present

Benny Adair, Kenneth Allen, Rick Christman, Rep. Larry Clark, James Cole, Adam Edelen (Susan Dixen), Terry Holliday (Debbie Anderson), Crystal Gibson, Sec. J. R. Gray, Hugh Haydon, Sec. Larry Hayes (Ken Robinson), Ed Holmes, Kim Huston, Robert King (Reecie Stagnolia), Bob Lekites (Tom Volta), Roger Marcum, Dr. Michael McCall (Dr. Jay Box), Sen. Vernie McGaha, Acting Sec. Joseph U. Meyer, Lara Needham, Mark Needham, Kelly Nuckols, Dr. Judith Rhoads, Kevin Shurn, Diane Whalen, Tom Zawacki.

Guest Present

Jennifer Swanberg

Staff Present

Tom West, Elizabeth Hack, Ron Crouch, Linda Prewitt

Introduction of Members and Guests was made.

CALL TO ORDER:

Ed Holmes, Chair, called the meeting to order at 11:05 a.m.

ACTIONS:

Motion was made by Benny Adair with second from Crystal Gibson approving the minutes of the September 17, 2009 KWIB meeting. Motion passed.

Motion was made by Secretary J.R. Gray with second by Tom Zawacki allowing participation via conference call and other technology for Executive and working committee meetings (exclusion of board meetings). Motion passed.

REPORTS:

Committee Reports:

Executive – Ed Holmes reported that the Executive Committee met a couple of times and discussed the KY Energy Sector Partnership grant as well as drafted a vision statement and goals and objectives of the KWIB.

Employees – Lara Needham committee chair provided the report. Dr. Needham stated the committee had met several times and looked at ideal job seeker experiences and barriers to provide adequate services. Over the last two months, two on sites visits were made and two focus groups were conducted. Recommendations from the committee:

- Simplify the workforce delivery system
- Improve service to achieve a more customer centered delivery system

Employers – Tom West reported on behalf of committee chair Paula Lillard. Committee met to discuss the strategic plan from the prospective of the employer. Members were able to glean information from a focus group and roundtable of discussion of employers conducted by Dr. Jennifer Swanberg from the University of Kentucky.

Partnerships – Mr. West reported from committee chair Roger Marcum. Look at the partners that are prescribed in the Workforce Investment Act as well as beyond that, who do we need to be bringing into the fold and how should those partnerships work.

KY Energy Sector Partnership (KESP) – Benny Adair, chair, reported. Funds are being made available from stimulus funds to fund proposals addressing renewable energy. Ten proposals were received from seven local workforce areas for a total of \$14 million. Three were selected for \$4.75 million. The grant application was submitted to the Department of Labor and awaiting award status.

System Reports:

Performance – Linda Prewitt reported on the performance status of Workforce Investment Act and Wagner Peyser.

Statewide Reserve Initiatives – Acting Secretary Joe Meyer reported. He provided an overview of where Kentucky is in regard to unemployment. The latest official unemployment figure is 11.2% which equates to over 230,000 Kentuckians that are out of work and actively seeking employment. Of this number, approximately 118,000 received unemployment insurance benefits. Our unemployment insurance program has been a subject of a gubernatorial task force. Our unemployment system has been in a structural imbalance over the past ten years; paying out more in benefits each year than receiving in state tax revenues. Currently, Kentucky has borrowed from the federal government over \$537 million. Happy to report, that the gubernatorial task force that met over the past eight months concluded its work. Members of the task force including business and labor representatives and legislators reached a unanimous agreement propose recommendations to return the trust fund to solvency.

In regard to statewide reserve funds, there is an initiative to establish pre-apprenticeship programs throughout the state with local workforce investment areas and members of the labor community applying. A similar initiative in the healthcare sector will be proposed in a couple of weeks. There are three to four other requests that are under consideration, compliance review, and will be recommended to the governor in a couple of weeks also.

Kentucky's Economy At-A-Glance – Ron Crouch provided an update on the current economic conditions in the state and provided board members with several handouts regarding future opportunities for Kentucky.

PRESENTATION:

Dr. Jennifer Swanberg – Dr. Swanberg presented an overview of the Institute for Workforce Innovation at the University of Kentucky. She also informed the board about several key observations about the work, workers, and workplaces of the future.

STRATEGIC PLAN:

A draft of a vision statement and goals and objectives was presented for discussion. Following discussion, a motion to accept and present to Governor Beshear the vision statement and goals was made by Rep. Larry Clark with second from Sec. J.R. Gray. Motion passed. They are as follows:

Vision Statement

Kentucky will transform the workforce development system through innovative practices which enhance sustainable economic and job growth to improve the lives of Kentuckians.

Goals & Objectives

Simplify the workforce development service delivery system

- Simplify online services and focus on innovative user-friendly applications
- Transform the identify of the “unemployment office”
- Increase the awareness and use of online job matching and training services
- Increase use of job portal (E³) by employers and jobseekers
- Reduce confusion and information overload for those unfamiliar with the system
- Increase communication among all service delivery points

Improve service to achieve a customer-centered delivery system

- Increase awareness within the system that “clients” of the workforce system, include those with jobs to fill as well as those seeking a job
- Decrease wait time for services
- Increase use of workforce system as a resource for employers to identify, screen, match, interview and prepare candidates for work
- Provide customer service training to all service delivery staff
- Increase use of online tools and resources
- Provide up-to-date resources for all clients
- Increase contacts with employers and economic development agencies regarding future workforce needs
- Develop benchmarks and base-line standards for consistency within the system (physical, program and customer services) while allowing for local and regional adaptation

Align the Commonwealth’s workforce development system with economic development strategies

- Increase communication and collaboration between workforce boards and economic development agencies
- Develop “rapid response” framework for new jobs based on model for layoffs
- Refine and promote evolving methods of projecting jobs and training needs of the future
- Increase opportunities for entrepreneurship in a culture of innovation

Align the Commonwealth’s workforce development system with Kentucky’s education objectives

- Increase communication and collaboration between workforce boards and boards of education, technical education, postsecondary education and economic development
- Increase the number of postsecondary and work-ready high school graduates
- Promote educational options, including technical education, two-year and four-year college, apprenticeships and specialty training to younger students

- Increase awareness of educational and skills requirements for high-demand jobs, as well as those in emerging industries
- Establish the concept of life-long learning as a norm in the 21st century

NEXT MEETING:

The next KWIB meeting will be held February 18, 2010.

ADJOURNMENT:

There being no further business, a motion to adjourn was made and seconded. The motion passed. Meeting was adjourned at 1:20 pm.

DRAFT



About the KATS Network

Kentucky was one of the first states funded under the Tech Act of 1988, which has been replaced by the Assistive Technology Act of 1998, as amended in 2004, (P.L. 108-364). The KATS Network is the Kentucky Assistive Technology program operating within its lead agency, the Office for the Blind, Education Cabinet. It consists of a statewide network of organizations and individuals connecting to enhance the availability of assistive technology devices and services to improve the productivity and quality of life for individuals with disabilities.

The KATS Network is “consumer” driven, i.e. it has an Advisory Council that is dominated by consumers. In addition to the Coordinating Center located in the McDowell Center in Louisville, there are four regional AT resource centers and two partner satellite centers that are participating members of the KATS Network serving Kentucky.

KATS Network Mission

Through advocacy activities and capacity building efforts, the mission of this collaborative system is to make assistive technology (AT) information, devices and services easily obtainable for people of any age and/or disability.

KATS Network Assistive Technology Resource Centers

- Bluegrass Technology Center in Lexington
- Enabling Technologies (enTECH) at Spalding University in Louisville
- Western Kentucky Assistive Technology Center (WKATC) at Wendell Foster Campus in Owensboro
- Redwood Assistive Technology Center in Ft. Mitchell
- Appalachia Assistive Technology Partners
 - Carl Perkins Rehab Center in Thelma
 - Cumberland River Comprehensive Care Center in Corbin

The regional assistive technology centers have been a major part of the development of the KATS Network. These regional centers work cooperatively with the Coordinating Center sharing responsibilities for supporting KATS Network initiatives by providing direct services, implementing training opportunities, and other supporting activities at all levels. The AT resource centers, as private non-profit organizations directed by separate consumer boards, have historically reflected the grassroots, consumer-driven nature of the network and maintained the goals and

spirit of the Tech Act of 1988 and its successor, the Assistive Technology Act of 1998, as amended.

KATS Network Coordinating Center
Charles McDowell Center
 8412 Westport Road
 Louisville, KY 40242
 Local: (502) 429-4484
 Toll Free: (800) 337-5287
 Fax: (502) 429-7114

Each center has been involved in varying degrees with systems change, advocacy and consumer-directed activities while developing the means for self-sustainment and growth. The centers have been actively involved in capacity building on a local and regional level, devoting significant time to training, advocacy and embedding assistive technology capacities, knowledge, and skill within local and state agencies and services providers.

Advisory Council

The KATS Network Advisory Council and the Coordinating Center staff help coordinate the implementation of statewide capacity building and advocacy initiatives regarding the availability of assistive technology. These organizations, designed to work toward permanent systems change for the enhancement of access to assistive technology for Kentuckians with disabilities, constitute the KATS Network, providing consumer responsive, comprehensive, statewide programs of technology-related assistance for individuals with disabilities of all ages.

Protection & Advocacy

In 1994, the KATS Network contracted with the Kentucky Division of Protection & Advocacy to provide services and access to legal representation for individuals with disabilities who have been unduly denied access to assistive technology. P&A has permanently embedded the capacity within its structure to continue assistive technology related services and continues these services with direct funding under the Assistive Technology Act of 1998, as amended.

Kentucky State Plan for Assistive Technology:

[State Plan for Assistive Technology 2009-2011 - Full Text \(PDF\)](#)

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The contents of this website were developed under a grant from the **U.S. Department of Education, Rehabilitation Services Administration** (Grant #H224A090017), **Assistive Technology Act of 1998**, as Amended

Valid **XHTML** | **CSS** | **Section 508**

KATS Net Advisory Council

KWIB has a seat on the Council per Executive Order 2009-387

Prior representative was Russ Salsman, Executive Director of the Office of Employment & Training

Council meets 3 times per year

2010 meetings are February 10, July 28, and November 17 (10 am – 3pm)

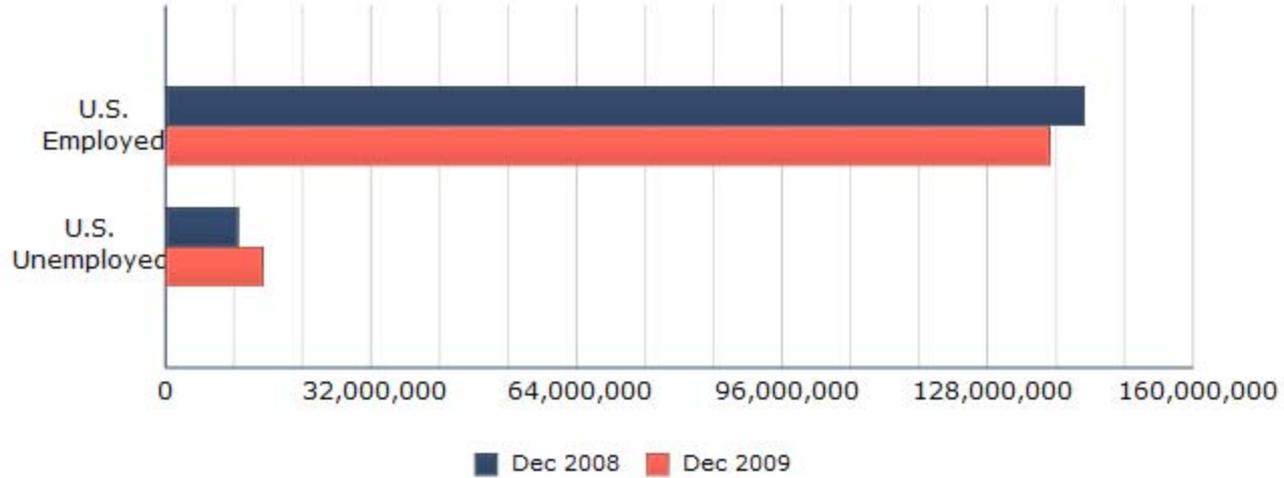
Meetings usually held in Louisville at McDowell Center

March 31 is appointment date.



Employment & Unemployment

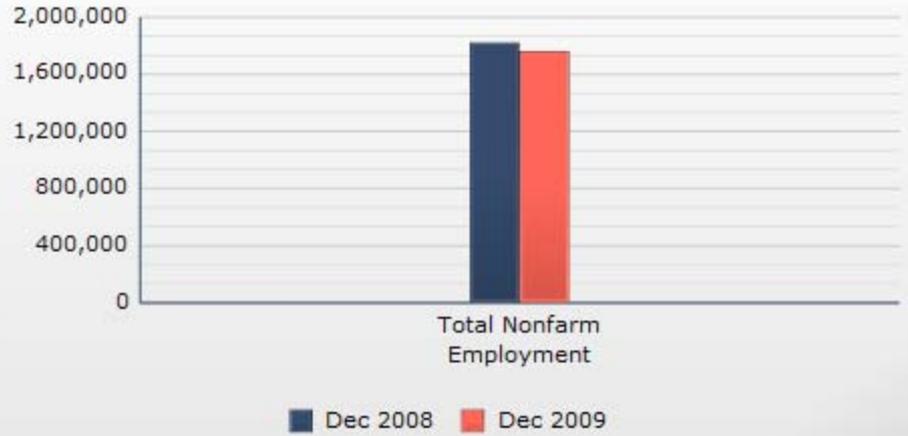
U.S. Employment & Unemployment



KY Employment & Unemployment



Total Nonfarm Employment

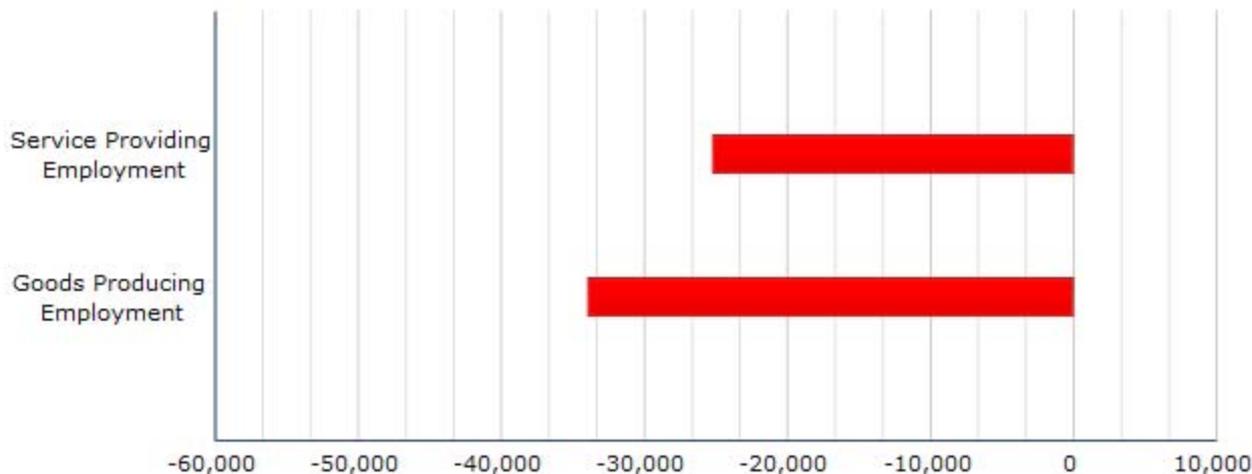


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Kentucky's Economy At-A-Glance

Total Nonfarm Employment

Change from 2008 to 2009



Total Nonfarm Employment	Dec 2008	Dec 2009	Change	% Change
Goods Producing Employment	333,400	299,400	-34,000	-10.2%
Service Providing Employment	1,490,400	1,465,100	-25,300	-1.7%

% Change From 2008 to 2009

Goods Producing Employment



Service Providing Employment

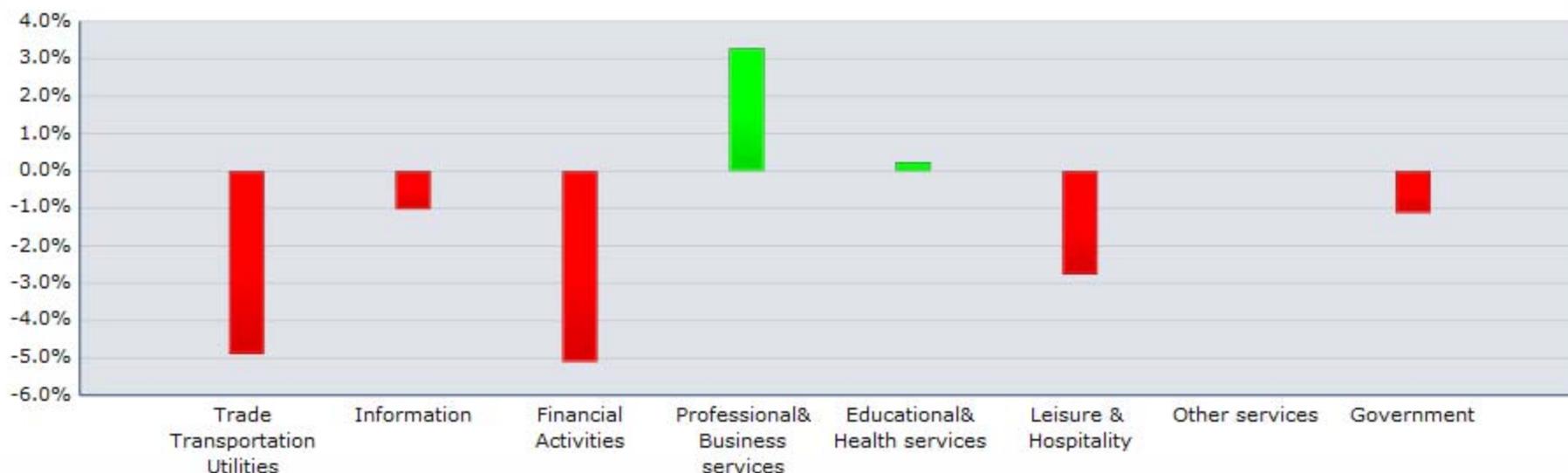


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Kentucky's Economy At-A-Glance

Service Producing Employment

% Change from 2008 to 2009



Service Providing Employment	Dec 2008	Dec 2009	Change	% Change	
Trade Transportation Utilities	376,300	357,900	-18,400	-4.9%	⬇️
Information	29,600	29,300	-300	-1.0%	⬇️
Financial Activities	92,100	87,400	-4,700	-5.1%	⬇️
Professional & Business services	179,500	185,400	5,900	3.3%	⬆️
Educational & Health services	245,800	246,400	600	0.2%	⬆️
Leisure & Hospitality	173,800	169,000	-4,800	-2.8%	⬇️
Other services	73,000	73,000	0	0.0%	⊖
Government	320,300	316,700	-3,600	-1.1%	⬇️

Kentucky's Economy At-A-Glance

Goods Producing Employment

Change from 2008 to 2009



Goods Producing Employment	Dec 2008	Dec 2009	Change	%Change	
Mining & Logging	25,000	25,800	800	3.2%	↑
Construction	77,800	64,800	-13,000	-16.7%	↓
Manufacturing	230,600	208,800	-21,800	-9.5%	↓

% Change From 2008 to 2009

Mining & Logging



Construction



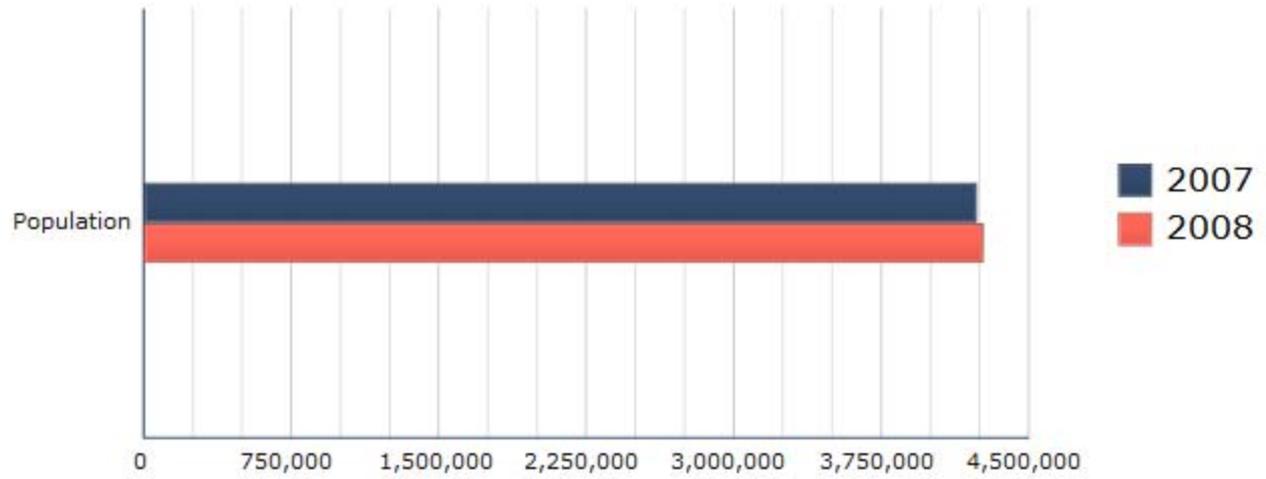
Manufacturing



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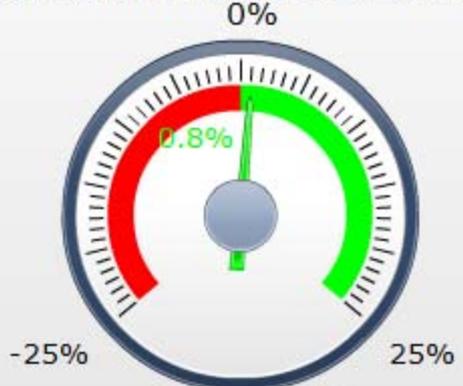
Demographics

Demographics



Demographics	2007	2008	Change	% Change
Population	4,236,308	4,269,245	32,937	0.8%

% Population from 2007 to 2008

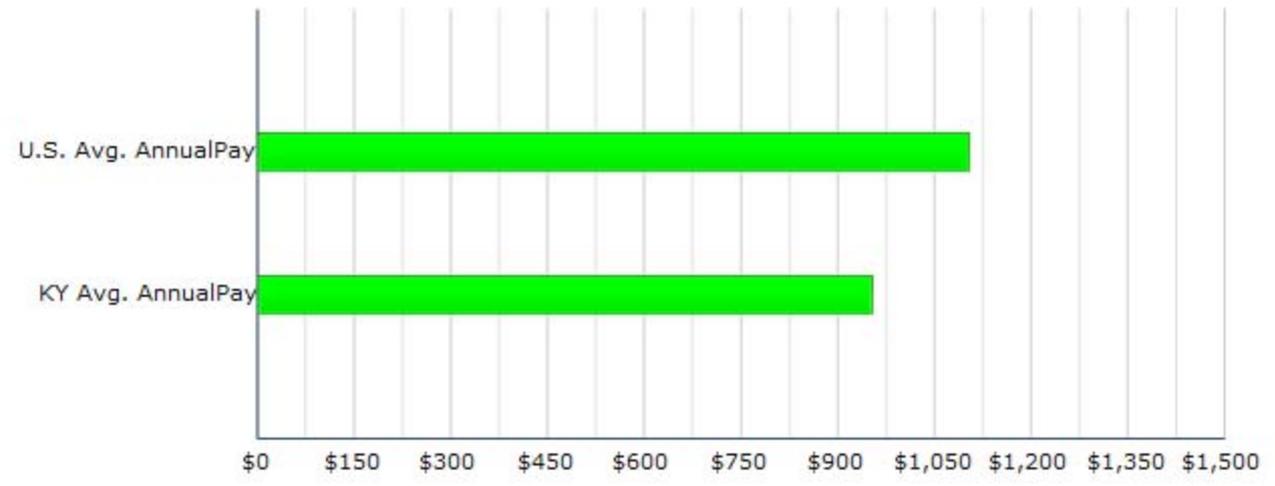


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Kentucky's Economy At-A-Glance

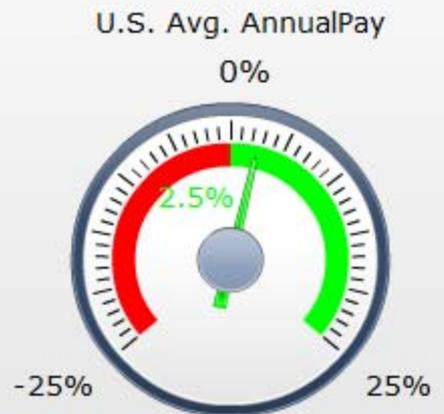
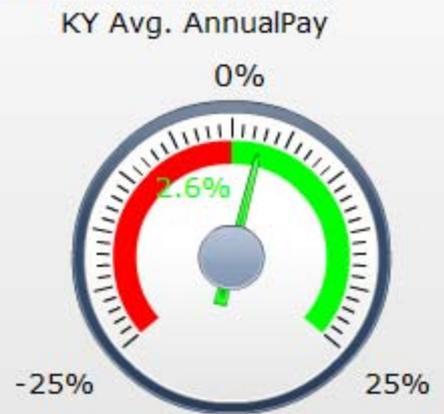
Wages and Income

Change from 2007 to 2008



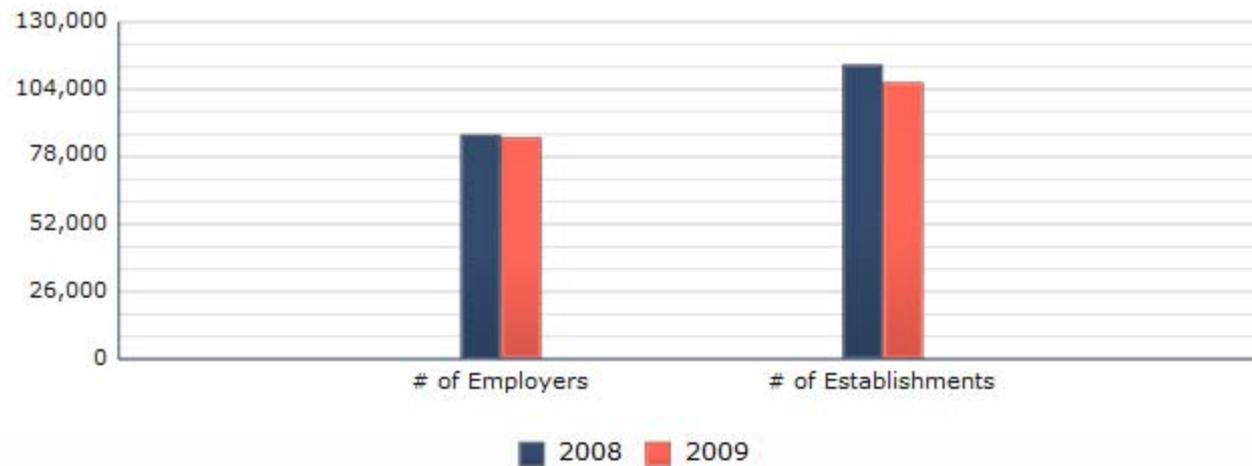
Wages and Income	2007	2008	Change	% Change
KY Avg. Annual Pay	\$36,480	\$37,434	\$954	2.6%
U.S. Avg. Annual Pay	\$44,458	\$45,563	\$1,105	2.5%

% Change From 2007 to 2008



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Business Indicators



Business Indicators	2008	2009	Change	% Change	
# of Employers	86,666	85,357	-1,309	-1.5%	⬇️
# of Establishments	113,546	106,547	-6,999	-6.2%	⬇️
Mass Layoff All Events	368	823	455	123.6%	⬆️
Workers Affected	63,641	113,327	49,686	78.1%	⬆️
Extended Mass Layoff Events	69	216	147	213.0%	⬆️
Workers Affected	7,556	39,944	32,388	428.6%	⬆️

PERFORMANCE WORKFORCE INVESTMENT ACT AND WAGNER PEYSER

PY 2009 - 2nd Quarter - Quarter ending 12/31/2009
(Cumulative 4-Quarters Reporting Period)



Performance Standard

- WIA ADULT
- WIA DISLOCATED
- WIA YOUTH
- WAGNER PEYSER

Entered Employment Rate



Employment Retention Rate



Negotiated Performance Standard

Actual

Average Earnings



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PERFORMANCE WORKFORCE INVESTMENT ACT AND WAGNER PEYSER

PY 2009 - 2nd Quarter - Quarter ending 12/31/2009
(Cumulative 4-Quarters Reporting Period)



Performance Standard

- WIA ADULT
- WIA DISLOCATED
- WIA YOUTH
- WAGNER PEYSER

Entered Employment Rate



Employment Retention Rate



Negotiated Performance Standard

Actual

Average Earnings



Print

PERFORMANCE WORKFORCE INVESTMENT ACT AND WAGNER PEYSER

PY 2009 - 2nd Quarter - Quarter ending 12/31/2009
(Cumulative 4-Quarters Reporting Period)



Performance Standard

- WIA ADULT
- WIA DISLOCATED
- WIA YOUTH
- WAGNER PEYSER

Placement in Employment



Attainment of Degree or Certificate



Negotiated Performance Standard

Actual

Literacy and Numeracy Gains



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PERFORMANCE WORKFORCE INVESTMENT ACT AND WAGNER PEYSER

PY 2009 - 2nd Quarter - Quarter ending 12/31/2009
(Cumulative 4-Quarters Reporting Period)



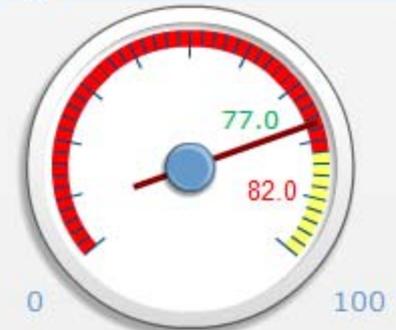
Performance Standard

- WIA ADULT
- WIA DISLOCATED
- WIA YOUTH
- WAGNER PEYSER

Entered Employment Rate



Employment Retention Rate



Negotiated Performance Standard

Actual

Avg 6Months Earnings



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Employees Committee

Chair – Dr. Lara Needham

Current Members – Benny Adair, Kelly Callaham, Rick Christman, James Cole, Sandra Higgins-Stinson, Gail Martin, Dr. Judith Rhoads

Assigned Goal & Objectives –

Improve service to achieve a customer-centered delivery system

- Increase awareness within the system that “clients” of the workforce system, include those with jobs to fill as well as those seeking a job
- Decrease wait time for services
- Increase use of workforce system as a resource for employers to identify, screen, match, interview and prepare candidates for work
- Provide customer service training to all service delivery staff
- Increase use of online tools and resources
- Provide up-to-date resources for all clients
- Increase contacts with employers and economic development agencies regarding future workforce needs
- Develop benchmarks and base-line standards for consistency within the system (physical, program and customer services) while allowing for local and regional adaptation

Proposed Action Steps – based on input from planning process

Outreach Initiative

Market workforce system services & emphasize regional business services teams

One Stop Operations Improvements Clients

Kiosk - Triage to route customers to appropriate staff or resource room, encourage use of on-line services, use “wait time” for job search and work registration update

Job Matching

New user-friendly intuitive Job Matching and Resume Building component

Train Staff

Provide customer service training to all service delivery staff

Technology Improvements

Enhance job portal for job seeker and employer posting and matching, on-line assessment tool for referrals to services, enhance LMI with on-line career exploration service, real-time referrals for services, messaging capabilities to service providers.

One Stop Certification

Based on brand positioning

Employers Committee

Chair – Paula Lillard

Current Members – Kenneth Allen, Dr. Keith Gannon, Crystal Gibson, Frank Ikerd III, Robert Lekites, Kevin Shurn, Eugene Woods, Tom Zwacki

Assigned Goal & Objectives –

Align the Commonwealth’s workforce development system with economic development strategies

- Increase communication and collaboration between workforce boards and economic development agencies
- Develop “rapid response” framework for new jobs based on model for layoffs
- Refine and promote evolving methods of projecting jobs and training needs of the future
- Increase opportunities for entrepreneurship in a culture of innovation

Proposed Action Steps – based on input from planning process

Economic Development Academy

Teaching Economic Development and Workforce How to Work Together – partner with KEDA

Mind Your Own Business

Entrepreneurship Training & Access to Capital

Work Ready County, City or Regional Designations

High Standards, Economic Development Tool

NCRC – Expansion

State Chamber, Retail Federation, HMA, Restaurant Assn, KMA, etc.

Partnerships Committee

Chair – Roger Marcum

Current Members – Betsy Flynn, Kimberly Huston, Heidi Margulis, Dr. Michael McCall, Kelly Nuckols, Gerry Roll, Diane Whalen

Assigned Goal & Objectives –

Align the Commonwealth's workforce development system with Kentucky's education objectives

- Increase communication and collaboration between workforce boards and boards of education, technical education, postsecondary education and economic development
- Increase the number of postsecondary and work-ready high school graduates
- Promote educational options, including technical education, two-year and four-year college, apprenticeships and specialty training to younger students
- Increase awareness of educational and skills requirements for high-demand jobs, as well as those in emerging industries
- Establish the concept of life-long learning as a norm in the 21st century

Proposed Action Steps – based on input from planning process

GED Boot Camp

Concentrated GED/NCRC credentialing with career exploration – *US Army Best Practice*

High School Student Assessments

Link Locals with Secondary Schools

Apprenticeship Sales Force

Market benefits to Business & Industry

Executive Committee

Chair – Ed Holmes

Current Members – Hugh Haydon, Paula Lillard, Roger Marcum, Heidi Margulis, Dr. Lara Needham

Assigned Goal & Objectives –

Simplify the workforce development service delivery system

- Simplify online services and focus on innovative user-friendly applications
- Transform the identify of the “unemployment office”
- Increase the awareness and use of online job matching and training services
- Increase use of job portal (E³) by employers and jobseekers
- Reduce confusion and information overload for those unfamiliar with the system
- Increase communication among all service delivery points

Proposed Action Steps – based on input from planning process

Certified LWIBs

Assure Business Participation/Growth Industries

Beyond Measure

Tying access to SWR to LWIB participation in initiatives

Branding/Identity

(architecture of whole system including One Stops, On-Line Services, initiatives, etc)

Other

Enhanced job/job seeker portal
Web-based eligibility reviews
Updated website – improve transparency
Work Opportunity Tax Credit – on-line improvements for employers applying for tax credit.
Electronic media for promotion in centers
Facility improvements to improve dated image
Automated on-line job search and job scout services
Email/letter to new claimants informing them of Business services representatives promote e3
Use a single on-line service entry point
Reduce or eliminate acronyms in service delivery
Define state standards for KY career center designation

Action Step	
BRIEF TITLE OF ACTION ITEM	
Description One or two paragraphs describing the action to be taken.	
Strategic Benefit Description of how taking the action will benefit the workforce system throughout the Commonwealth. Should also identify the goal(s) and/or objective(s) that this action will help achieve.	
Nature of Change Identify if action requires administrative regulation, legislative, federal waiver, etc.	Cost Costs associated with change (not including existing staff).
Implementation Timing Identify when action should be COMPLETED. Short-term (within 1 year), mid-term (2-3 years), long-term (4+ years), or on-going.	Responsible Party(ies) List of agencies, individuals, organizations, etc. that must be involved in the implementation.
Benefit to Local Areas/Clients Description of how the action will provide a positive impact on the local workforce areas and/or the participants/clients served by the system.	
Potential Obstacles List of any foreseen hurdles to implementation.	Transparency/Accountability Description of how the action item will lead to greater transparency in the system or how transparency will be managed during implementation.
Consequences of No Action Describe implications and effects on the system if the action step is not implemented.	
Additional Comments (optional) Any comments, concerns or special information specifically related to this action item.	
Best Practice (optional) Provide a case study related to the action item from another state, community, organization. Case studies should be workforce related when possible, however compelling case studies related to concepts beyond workforce may be used. Graphics, photographs, charts, etc. should be used as appropriate.	